



GPS 2018

About GPS

Global Panorama Showcase (GPS) is hailed as the Premier B2B Tourism Interaction

- *Instituted in 2013 in Nagpur by Jagsons Travels Pvt. Ltd.*
- *The primary goal is to develop and grow the tourism potential of Tier II and Tier III cities of India.*
- *Purely a B2B Travel Trade Interaction platform for the travel fraternity*
- *Completed 5 successful editions in Nagpur from 2013 till 2017*

In its 4th Year GPS gained wings and added 4 more shows

- *GPS Ahmedabad, GPS Chandigarh, GPS Kolkata and GPS Coimbatore*

In its 5th Year added the 6th show - GPS Pune and replaced Coimbatore with Kochi



GPS Experience

- ▶ *2017 GPS saw attendance of over 7000 trade visitors only from Tier II & Tier III Cities.*
- ▶ *GPS a Launch Pad for tourism Products; re-emphasising that the Tier II & Tier III cities are India's tourism power houses today.*
 - ▶ *Genting Hong Kong, parent company of Star Cruises launched Dream Cruises at GPS Nagpur.*
 - ▶ *Gullivers India - A India Travel Information Platform*
- ▶ *An enhanced Buyers experience : An eclectic blend of Destinations, Attractions, Industry suppliers, Hotel Chains, Technology providers*
- ▶ *Exhibitor Satisfaction : Quality of Buyers and the possibility to reach and establish business relations in the tier 2 & Tier 3 Cities*
- ▶ *Business Transactions : over 20 Crore revenue in industry business deals*
- ▶ *Knowledge Gain : Successful Educational programs for the industry relevant to day to day business*



Growth In Number

GPS Nagpur - Flagship Event

Year	No of Buyers	No of Exhibitors
2013	250	56
2014	350	70
2015	450	98
2016	700	120
2017	1100	122

GPS - Multi city Event

Year	No of Buyers	No of Exhibitors	No of Cities
2016*	3000	320	5
2017	6000	457	6

Multi City: Ahmedabad, Chandigarh,
Kolkata, *Coimbatore, Kochi, Pune

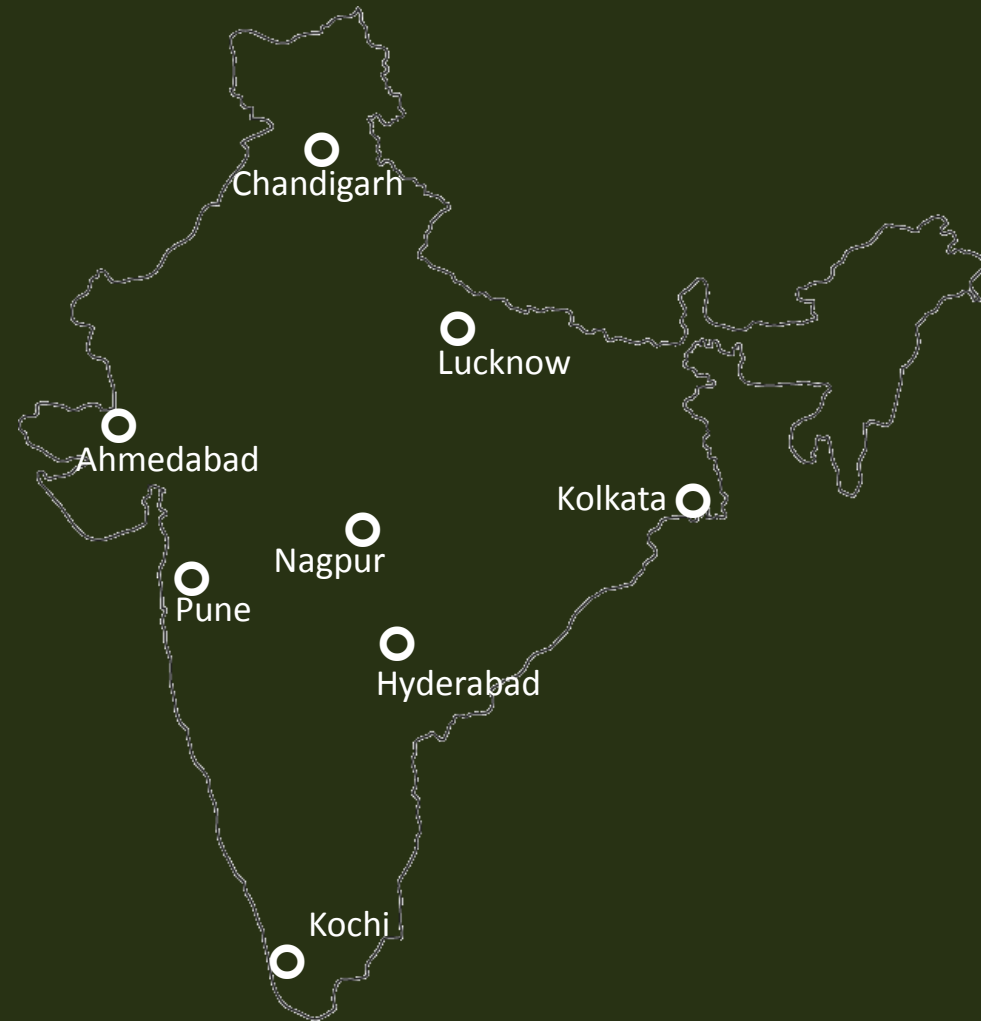


GPS Reach

- Many new Travel Agencies opening in the Small Cities every Year
 - GPS Reaches to Agents from Tier 2 & Tier 3 Cities
 - Agents from Cities surrounding the event cities attend
- Over 7000 Agents in 2017
 - Cost of reach less than Rs 100 per agent
 - Easy to maintain contact : GPS app allows exhibitors to post promotions & Offers and be connected throughout the year



GPS Calendar for 2018-19



- June - 28th - 30th - Hyderabad
- July - 05th - 07th - Chandigarh
- July - 12th - 14th - Ahmedabad
- July - 19th - 21st - Lucknow
- August - 02nd - 04th - Kolkata
- August - 09th - 11th - Kochi
- August - 23rd - 25th - Pune
- January - 21st - 23rd - Nagpur



Format

Table-top show with a difference; each exhibitor has his own cubicle and brand visibility opportunity that gives him his own space and privacy while doing business meetings.

Alongside the main event we also organize number of social and networking event, which will allow focused time to engage with the audience visiting the event.

Program (Duration: 3 days):

- Day 1 : 10:30 - 18:00 - Presentation & Workshop
: 20:00 - 23:30 - Welcome Dinner
- Day 2 : 10:30 - 18:00 - B2B Business Networking for Trade
: 20:00 – 23:30 - Gala Networking Dinner
- Day 3 : 10:30 – 15:30 - B2B Business Networking for Trade





Exhibitor Participation Fee

Participation Fee : Rs. 1,00,000 + Taxes per city

Inclusions:

- One Table Space for B2B Table Top Meeting Exchange
- Exhibitor branding behind table space (design to be supplied by exhibitor)
- **2 night's Accommodation on Single occupancy Inclusive of Breakfast and taxes for 1 delegate**
- Lunches on the B2B event dates
- Dinners & Networking Events

Extra Delegate Charges (per pax)

- Rs. 25,000+ Taxes **(Sharing the Same room and Table space)**
- Rs. 30,000+ Taxes **(Separate room but sharing Table space)**

Inclusions for Extra Delegates

- 2 nights' Accommodation on Single or Twin sharing as per registration inclusive of Breakfast
- Lunches on the B2B event dates
- Dinners & Networking Events



GPS Initiatives

- **Engage & exchange through a Business network**
 - **GPS Launched its event APP**
 - *7000 updated Agents on the GPS Mobile App who have attended GPS*
 - *Exhibitors can keep in touch with travel trade post the event with updates and promotions*

- **Knowledge Sharing**
 - **Educational Programs during the GPS event**
 - **Educational Destination Workshop – International (EDWIN)** *in destinations and countries with an aim of giving Tour operators a first hand experience of the destination or product.*



GPS APP - A Market Place

GPS APP Highlight : The APP has propelled the event to be a green event by making it paperless

- Allows Exhibitors to upload their brochures and promotions and mail it to the clients from the app or social share it*
- Allows exchange of Business cards through App*
- Allows Lead Scanning & Report Preparation during B2B meeting*

Other Features

- Allows Exhibitors & Buyers/ Trade Visitors to be connected even after the completion of the event*
- Allows Exhibitors to continually post Promotions & Offer*
- Allows Exhibitors to schedule meetings with Buyers/ Trade visitors during their sales visits*
- Allows Buyers & Sellers to send messages and request for Proposal*
- Allows Buyers to look for Exhibitors and their details even after the completion of the event*
- Plus Allows Buyers to play games and win Prizes*



GPS Launches



- Educational Destination Workshop - International (EDWIN) is a GPS initiative
- More than just a FAM : Conceptualized to give Tour operators selling outbound holidays a first hand experience of the destination/ Product
- Networking & business Development: EDWIN program will involve a day of B2B exchange, where TO's will interact, engage and network with Local Suppliers (Hotels/ Attraction/ TO's)
- Site inspections: Mainly hotels, Sightseeing Attractions & Restaurants



EDWIN till Date

October 2017 - Ladakh (India)

March 2018 - Bali (Indonesia)





EDWIN

Educational Destination Workshop-International

LADAKH-2017

Leh - Nubra Valley - Pangong Tso

- 50 agents From from 12 states and 35 Tier 2 Cities



EDWIN - Bali March 2018

151 Agents from 18 States
and over 90 Cities attended the
1st International EDWIN in Bali

Over 10,000 B2B meeting

EDWIN
Educational Destination Workshop-International

GROW YOUR TRAVEL BUSINESS



Prepare to say 'YES' to customers if they ask -
"Have you seen Bali!"

EDWIN gives you the opportunity to experience airlines, hotels, places of tourist interest, facilities and adventures at various destinations across the world. A part of GPS' education movement, EDWIN gives you the edge over competitors by ensuring the much needed exposure to tourist destinations.

FLIGHT DEPARTURES
Mar. 4* from : DEL/BOM/AMD/CCU/CJB


EDWIN
Educational Destination Workshop-International

Participation: Open exclusively for GPS participants (visitors/exhibitors). Limited enrollments.

Call +91 9890765617, +91 9820477437, +91 22 26382702
For details e:info@edwinbygps.com | For EDWIN registration : www.gps-india.com



• Conditions apply. * Return on 10th March | Trip duration 5 N/ 6 D

EDWIN - BALI

- 70 Local Exhibitors from Bali
- 151 Tour Operators from India
- 1 Full day of B2B with every agent meeting the exhibitor for a duration of 7 Minutes
- Familiarization of destination, products and accommodation facilities
- Supported by the Indonesian Tourism Board and Bandung Region





EDWIN Destinations proposed for 2018

- Europe
- Philippines
- Mauritius
- Tanzania & Zanzibar



Thank you

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